**IDH Design Guide**

Colors

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Primary | Secondary | Text | Accent | IDH Gray | Blue |
| #da2128 | #7C7C7C | #666666 | #888888 | #f5f5f5 | #165E63 |
| Ocean |  |  |  |  |  |
| #719398 |  |  |  |  |  |

Fonts

|  |  |
| --- | --- |
| Font Family | Segoe UI |
| Included in | Elementor Custom Fonts |
| Font Weights | Semi-light, Normal, Semi-Bold, Bold |

Typography

|  |  |  |  |
| --- | --- | --- | --- |
| Element | Font Size | Line Height | Font Weight |
| Paragraphs | 16px | 24px | Regular |
| Featured Paragraph | 24px | 32px | Semi Bold |
| H1 | 48 / 42 / 38 | 54 / 46 / 42 | Bold |
| H2 | 32 / 30 / 28 | 42 / 36 / 34 | Semi Bold |
| H3 | 24px | 32px | Semi Bold |
| H4 | 20px | 24px | Semi Bold |
| H5 | 16px |  | Semi Bold |

Buttons

|  |  |
| --- | --- |
| Height | 44px |
| Border Radius | 6px |
| Box Shadow | 0px 3px 36px #00000045; |
| Font Size | 14px |
| Text Transform | Uppercase |
| letter-spacing | 2.1px; |

Sections  
Main Sections [Full width section has an inner section underneath]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Large Screen | | Tablet | | Mobile | |
| Padding [Y] | 90px | Padding [Y] | 60px | Padding [Y] | 45px |
| If (No Gap) | | | | | |
| Padding [X] | 15 | Padding [X] | 0 | Padding [X] | 0 |
| Padding for Inner section Columns | 0 | Padding for Inner section Columns | 15px | Padding for Inner section Columns | 15px |